

DATE & TIME

**26 Nov 2024**

9am - 5pm

VENUE

**Le Meridien**  
Kuala Lumpur

**RSVP By**

12 November 2024

SEMINAR FEE

**RM 60**

MRC Members

**RM 150**

Non-Cess &  
Non-Member Companies

Participant will receive an  
**e-Certificate** of Participation  
upon completion of the  
programme



# Digital Adoption In Transitioning To A Sustainable Rubber Industry

Digital adoption is crucial for the Malaysian rubber industry. Digitalisation of operations, from documentation to AI applications for optimal decision-making, is bound to positively impact Malaysian rubber companies.

The industry is currently facing pressure from various governments for sustainability commitments, placing Malaysian rubber companies, particularly MSMEs, at risk of non-compliance with new regulations that are focused on sustainability, responsible supply chains, and social compliance, among others. With due diligence reporting now done via online systems, it is essential for the industry to comply with these regulations and be digitally ready.

AI on the other hand, has been known to assist in providing the necessary information for strategic planning based on operational inputs. This includes identifying the right markets to penetrate, reducing energy use and GHG emissions, and managing human resource documentation and operations more efficiently. This course is essential if you want to stay ahead of the curve and leverage the latest technological advancements for the betterment of your company.

## Who Should Attend

Sustainability & Compliance Officer | Records, Operations & Quality Assurance Managers  
IT, Financial & R&D Professionals | Corporate Executives | AI Enthusiasts

## At the end of the session, participant will:

- Enhance business operations by combining automation tools with AI technologies, improving both document management efficiency and operational decision-making
- Understand the critical role of Digital Document Management (DDM), and best practices for managing documents for future document management
- Learn the basics of AI, and utilising it to optimise rubber processing, improve supply chain management, and drive innovation in R&D

# Programme

8.30 am	Registration	1.30 pm	<b>Session 2: AI as a Tool to Transcend the Efficient and Sustainable Business Operations</b>
9.00 am	Welcoming Remarks by MRC		
9.15 am	<b>Session 1: Digital Document Management for Corporate Due Diligence</b>		<b>The Malaysian Rubber Industry: Overview and Challenges</b>
	— Document Capture and Indexing		— AI for Rubber Processing and Manufacturing
	— Workflow and Automation		— AI in Market Research and Development
	— DDM in Corporate Due Diligence		— AI for Rubber Supply Chain Management
	— Emerging Trends and Technologies		— Ethical Considerations and Responsible AI
			— Future Trends and Opportunities
10.45 am	Morning Break	3.30 pm	Tea Break
11.00 am	Continuation of Session 1	3.45 pm	Continuation of Session 2
12.30 pm	Lunch Break	5.00 pm	End of Programme

For More Information,  
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