



# Driving Sustainability ESG Imperatives for the Rubber Sector

DATE & TIME

**30 Oct 2024**  
9.00 am - 5.00 pm

PLATFORM

**Microsoft Teams**

RSVP BY

**20 Oct 2024**

## WEBINAR FEE

**RM60**  
MRC Members

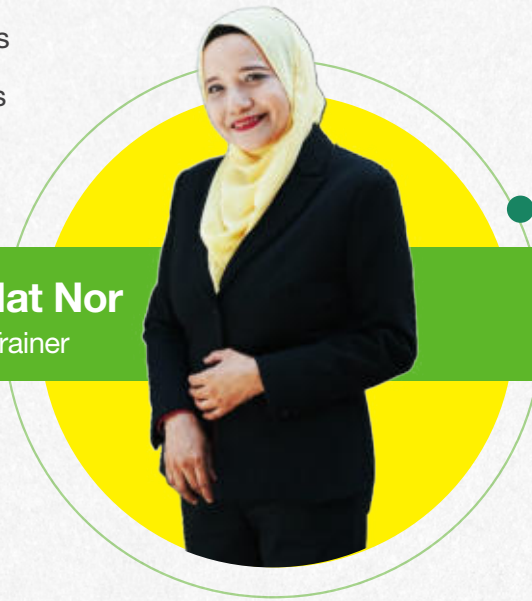
**RM150**  
Non-Cess  
& Non-Member  
Companies

Earn an **e-Certificate**  
**of Participation** upon  
completion of the  
programme

The rubber industry, a vital component of the global economy, is increasingly recognising the importance of Environmental, Social, and Governance (ESG) principles. Integrating ESG principles is no longer optional but essential for the rubber industry. By committing to sustainable environmental practices, prioritising social responsibility, and ensuring robust governance, SMEs can unlock new opportunities for growth and innovation. Join us in our upcoming webinar to explore practical steps and strategies for implementing ESG in rubber SMEs and take part in shaping a more sustainable and ethical future for the industry.

# WHY YOU SHOULD ATTEND

- + Gain insights into the global movement for sustainability
- Uncover effective environmental management strategies
- Understand the best practices in governance and ethics
- Learn about ESG reporting



● **Trainer**

**Ir. Ts. Nurul Huda binti Mat Nor**  
Sustainability Impact Consultant & Trainer

# WHO SHOULD ATTEND

- + SME and Industry Professionals
- Sustainability and ESG Integration
- Employees and managers aiming to integrate sustainability into business operations through ESG understanding

# FOR MORE INFORMATION PLEASE CONTACT

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## PROGRAMME

- 8.30 am | **Online Registration**
- 9.00 am | **Welcoming Remarks by MRC**
- 9.15 am | + The Importance of ESG for SMEs in the Rubber Industry
- + Global Movement towards Sustainability within the SME Sector of the Rubber Industry
- + Role of ESG in Ensuring the Long-Term Viability and Risk Management of SMEs
- + Environmental Sustainability in Rubber Production
- 12.00 pm | **Lunch Break**
- 1.00 pm | + Social Responsibility and Impact for SMEs in the Rubber Industry
- + Governance and Ethical Practices Specific to SMEs in Rubber Production and Distribution
- + Integrating ESG Principles in SMEs Within the Rubber Industry
- + Foundation of Comprehensive ESG Reporting & ESG Performance Metrics
- 4.45 pm | **Q&A Session**
- 5.00 pm | **End of Programme**